

# Quote

## THE WEEKLY DIGEST

Volume 26—Number 22

Week of November 29, 1953

### MAY WE *Quote* YOU ON THAT?

[1] ARTHUR H DEAN, American Envoy, *challenging Communists to invite Russia to Korean peace conf as co-belligerent in Korean war*: "We want the USSR there as a full participant with full responsibility." . . . [2] STEPHEN A MITCHELL, Chmn Demo Nat'l Comm: "I do not believe the people will relish warmed-over spy. In my opinion the present probe will be a dead duck as a campaign issue in '56." . . . [3] ALDEN B HARE, director, Disabled Veterans Antique & Cabinet Shop, *offering jobs in baseball or private industry to 22 U S servicemen, if they quit Communist POW camps and come home*: "They all like baseball. I thought if we could get something that would really be of interest to them, we could combat the Communist propaganda that's keeping them in Korea." (*Cleveland Indians baseball club is sponsoring the offer.*) . . . [4] EDGAR M QUEENY, Bd Chmn Monsanto Chemical Co, *ret'g from world tour*: "We are making the mistake

#### Quote of the Week

Mrs DWIGHT W MORROW, *dedicating Englewood, N J hospital with a one-sentence speech*: "Do not ever take your hospital lightly; people you never knew have broken their hearts to get it for you."

—"

of sending materialists to win friends in lands where spiritual values outrank the bank balance."

. . . [5] FRANK NOEL, recently-released POW in Korea: "The Chinese brag that they soon will be delivering wheat at San Francisco for less money than the Kansas farmer must pay to ship by rail."

. . . [6] EDDY GILMORE, former AP correspondent in Moscow: "If my observations of 12 yrs mean anything, the gov't of Georgi Malenkov is a weak one. He is playing for time, and he is bluffing."

[7] JOHN NANCE GARNER, former VP of US, *celebrating 85th b'day*: "I want to live to be 92. If I make it I can then say that I have spent half of my life as a private citizen."

THIRTEENTH YEAR OF PUBLICATION



What are the commercial interests of the country doing to **MAKE** business good in the yr ahead?

Interestingly enough, as we get closer to the turning point, there seems to be less pessimism than was noted earlier. Yes, to be sure, there is a gen'l feeling that "things are bound to slow down a bit." But this has been pretty well digested and discounted.

On the whole, exec's seem almost relieved at the prospect of a moderate challenge. A considerable number are in the position of the rural character who was offered an *Agricultural Encyclopedia* with the sales argument that it would help him become a better farmer. "Heck," he confessed, "I ain't a farmin' now half as good as I know how!"

The period of abnormally easy sales and large profits has resulted in careless and wasteful practices.

The Excess Profits Tax, to cite a single factor, has diverted large sums to such questionable channels as "institutional" advertising. Now, we must ret'n to the sound principles of "good farming." It should be a refreshing change.

Basically, '54 holds every promise of being "a good yr" in a healthy, realistic sense of the term. The nat'l income is at a high level. Unemployment is negligible. People have substantial savings. Gov't spending will continue at a level that, altho not a peak figure, assures prosperity. Our population is growing . . . more people with more needs.

Yes, it seems obvious that there must be a little tightening up here and there. We need to speed production, eliminate waste and stimulate sales. But all in all "it looks like a pretty good yr."

The principal desire now expressed in business circles is to get Congress earnestly at work on the accumulated jam of legislation, "so we can see just where we stand." There is no apparent lack of confidence in a situation that is believed to be basically sound.



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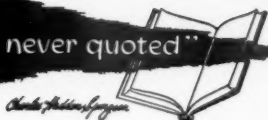
ELSIE GOLLAGHER, ALVINA BROWER, ETHEL CLELAND

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★  
"He who never quotes, is never quoted"  
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#### AGRICULTURE—1

When the topsoil of the good earth is lost, the topsoil of a man's faith is also endangered.—Rev OTTO GRUBER, "The Soul and the Soil," *Think*, 10-'53.

#### AMERICA—2

The American Proposition is the proposition that if men are free to think for themselves and to believe as they think and to see as they believe . . . the world in which they live and which together they compose will be a better world: juster, stronger, wiser, more various. — ARCHIBALD MACLEISH, *Freedom Is the Right to Choose* (Beacon).

#### ARMED FORCES—3

The purpose of an army—its tasks, its goal, its reason of being—is victory in war.—Gen MATTHEW B RIDGWAY, *Army Navy Air Force Jnl.*

#### ART—4

Artists are not quite the fools people think them, not half the idealists they are supposed to be, and only one third the complete asses in practical matters tradition has made them. — CASS GILBERT, *American Artist*.

#### AUTOMOBILES—5

The current cost of driving a car in the low-priced field, on a nat'l average, is estimated as \$1.55 a day plus 3.5c for every mile you drive.—*American Automobile Ass'n report.*

#### AVIATION—6

One of today's jet fighters has enough power to pull six 60-car freight trains.—WILFRED OWEN, *Air Force*.

#### BUSINESS—7

Business is not as good as it has been, it is going to get somewhat worse and, most important of all, it is going to get better again.—A W ZELOMEK, pres, International Statistical Bureau.

#### CHILDREN—Guidance—8

Most frightening fact about heredity and environment is that we parents provide both.—OREN ARNOLD, *Presbyterian Life*.

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#### Query on Child Raising

Why must

Forbearance

Be strictly

For parents?

—ETHEL JACOBSON, *Maclean's*, 9

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#### CHURCH—Membership—10

This may be an age of materialism, but it is also an era of spiritual growth. Today 53% claim church membership as compared to 22% in 1890. Church membership has increased more than 3.5 million since 1946.—*Highways of Happiness.*

..... *Quote* .....



Senate GOP leader Wm Knowland recently started opening speeches with the gag, "I'm the only Senate majority leader in history with no majority to lead."

The Senate has 47 Republicans, 48 Democrats and Wayne Morse, Independent. GOP can keep important "majority" identification because Morse will vote with them on organization; Vice Pres Nixon can break the 48-48 tie in Republican favor.

History shows closest divided Senate before was that of 1881 and '82 (47th Congress, when there were 38 states) which had 37 Republicans, 37 Democrats and 2 Populists.

" "

*The corporate-style phrasing which Defense Sec'y Chas E Wilson (longtime Gen'l Motors chief) often uses isn't funny to the Marine Corps—particularly when he refers to the Marines jokingly as "the wholly-owned subsidiary of the Navy"... GIs rept road sign in Korea warns U S troops: "Drive carefully; the life you save may be your replacement."*

" "

Appleton, Wis, where Harry Dexter White taught economics at Lawrence College in the '30s, is the home town of Sen Jos R McCarthy. . . Asked at a news conference if Japan was trying to get more American aid, Hayato Ikeda replied: "Every country in the world wants more U S dollars. Japan is no exception."

..... *Quote* .....

## DEBT—Nat'l—11

In 1914 the average share of the nat'l debt for the head of a family of 4 persons was \$48. Today it is \$6,600—an increase of 137 times in 40 yrs.—*Nat'n's Agriculture*.

## DEMOCRACY—12

"Democracy" is the recurrent chant in the litany of the new schoolmen. They use it as often as the Russians and with about the same meaning; that is, something the self-accredited experts have decided is good for us. — ALBERT LYND, *Quackery in the Public Schools* (Atlantic-Little, Brown).

## EDUCATION—13

Basically, education means man's liberation from unreflective customs and dulled attitudes which otherwise would imprison in the murky darkness of bias and intolerance the foresight of the human mind.—JOHN S FINE, "Keeping the Public Informed," *Pennsylvania School Jnl*, 11-'53.

" "

Young people should never forget that altho an ignoramus may be excused because of his youth, he is still an ignoramus, and that a demagogue is still a demagogue whatever his yrs.—GLENN E HOOVER, Prof Emeritus, Mills College, Oakland, Cal.

" "

Education should be as gradual as the moonrise, perceptible not in progress but in result.—GEO T WHYTE-MELVILLE, *Jnl of Education*.

" "

The educated man is he who is soberly conscious of his ignorance.—ANDRE ROSOWSKY, "Beyond the Far Horizon," *Phi Delta Kappan*, 11-'53.

# Mining The Magazines



A Fla judge permitted a Baptist exangelist to enter a juryroom and pray for divine guidance in reaching a just verdict. The jury found the defendant guilty of murder; he was sentenced to the electric chair. Now the U S Supreme Ct has just accepted the case and will review the verdict on the plea that the evangelist's prayer interfered with the processes of justice. "Will the action, when it comes," asks *Christian Century*, "constitute a legal judgment by the highest U S judicial authority on the power of prayer?"

When, on an uncommonly warm Feb day, a group of students arrived bright and early for an 8 o'clock class, Roland E Mueser, Pa State College, was inspired to conduct a study on weather as a factor in influencing employee punctuality. Personnel of an engineering research lab'y on the campus was selected for the purpose. Results are detailed in *Jnl of Applied Psychology* (Oct). Oddly enough, it was found that workers, over a period of time, arrived, on the average, fraction of a minute earlier on rainy days. Author concludes they just over-compensated for anticipated traffic delays.

In Nov *Today's Health* Rob't R Goldstein tells story of "World's 1st Atomic Hospital." It's Argonne Cancer Research Hospital, on

If you think life sometimes gets a little complicated, pity the plight of civil authorities in Nelson, Eng, as explained by Paul Steiner in current *Redbook*: They constructed low-cost housing for spinsters too old to stand a chance of getting married; now must rule officially on question of "how old is 'too old'?"

—“—

campus of Univ of Chicago. Erected and maintained by U S Atomic Energy Commission it will determine how every type of radiation can help control or cure many forms of cancer.

*Engineering* (London) rep'ts an address by Wm Wallace, pres, Institution of Engineers & Shipbldrs, in which he proposes the universal use of inflatable rafts in place of life-boats on all sea-going vessels. Rafts weigh far less, may be more quickly launched, provide greater comfort and safety for passengers and crew in disaster.

*Prairie Farmer* rep'ts recently-concluded Internat'l Dairy Exposition in Chicago was a great success. Only one major gripe: You couldn't get a decent glass of milk on the premises!

.....Quote.....



In many Eastern eyes, America mistakes the means for the end. By exalting private enterprise and the individual, she makes the acquisition of wealth for wealth's sake an end in itself. This, of course, is not true. But it is thus that the American scene presents itself to a gen'l Asian gaze.—FRANK MORAES, *Report on Mao's China* (Macmillan).

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#### **GIFTS—Gifting—14**

Best ties for your Christmas gifts? Heartstrings.—OREN ARNOLD, *Presbyterian Life*.

#### **GOOD—Evil—15**

Poverty and tyranny, social oppression and race hatred are evil things. These every man of goodwill should fight, in his own country or outside, as long as minds and limbs have strength.—HUGH SETON-WATSON, *The Pattern of Communist Revolution* (Methuen, England).

#### **GROWTH—16**

To grow and know what one is growing towards—that is the source of all strength and confidence in life.—JAS BAILLIE, *Reflections on Life and Religion* (Allen & Unwin, England).

#### **IDEAS—17**

The most precious commodity on earth is an idea—but only if it has been tested in the competition of

..... *Quote* .....

the market-place of thought.—MORRIS ERNST, "The Point at Issue," *American Library Ass'n Bulletin*, 11-'53.

" "

The ideas cannot by themselves create a revolution, they are the sparks that set off revolutions—whether in morals, arts, science, technology, business, economics, or politics.—R C HENDRICKSON, *American Library Ass'n Bulletin*.

#### **LIFE—Living—18**

Don't admire the man who steps ashore and regales you with tales of disaster, but admire the one who enjoyed his cruise and sustained no damage.—BORIS LAUER-LEONARDI, Editorial, *Rudder*.

" "

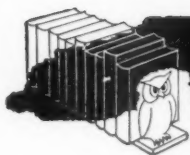
The great enemy of the moral life is the minor virtues. — JAS BAILLIE, *Reflections on Life and Religion* (Allen & Unwin, England).

#### **MAN—Nature—19**

Social relations derive from man's relation to nature. When this law is violated, peoples increasingly tighten their belts and move enmasse toward starvation. The only good and effective way to put men together in society is the one which flows from the most efficient way of relating them to nature as determined by the laws of nature.—F S C NORTHROP, *The Taming of the Nations* (Macmillan).

#### **MUSIC—20**

Good, bad or indifferent, the music a man makes himself is the thing that counts most.—MARSHALL BARTHOLOMEW, *Keynote*, published by Associated Male Choruses of America.



## Book Briefs

We have rec'd a silver-jacketed copy of a little book called *The Specialist*, by Chic Sale. For a new generation it may be advisable to explain. The silver jacket signifies that *The Specialist* has now been continuously in print for a quarter of a century. It has been translated into half-a-dozen languages and considerably more than a million copies have been sold.

Sale, who died 17 yrs ago, was a long-time star of the vaudeville circuit, specializing in the portrayal of rural types. *The Specialist* served as a monolog for luncheon-club meetings and sundry stag affairs. It is the purported story of Lem Putt, "the champion privy-bldr of Sangamon County." The story was finally put into print and became a runaway best seller of the early depression yrs. Thru-out the mid-west the rural out-house is still commonly referred to as "a Chic Sale."

One of the sparingly-spaced rewards in *Boswell on the Grand Tour* (McGraw-Hill) is the journalist's interview with Voltaire, on Christmas Eve, 1764. Scottish art, Voltaire observed, was uniformly bad, because of the climate. "To paint well, it is necessary to have warm feet. It is hard to keep your feet warm in Scotland."

In the '52 presidential campaign partisans used often to assert that Adlai Stevenson's speeches would land him in the White House.

QUENTIN REYNOLDS, commenting on his new book *The Man Who Wouldn't Talk*, presumed biographical record of adventures of GEO DUPRE, Canadian "spy-hero" (Dupre has confessed record was a hoax): "This may turn out to be my 1st novel."

”

Now, at least, his *speeches* have landed there. The volume is included amongst 200 books in the 7th quadrennial gift to the White House library, sponsored by American Booksellers Ass'n.

That 1st trip to the Moon may turn out to be quite a caravan! When Whittlesey House published *Rocket Away*, for young fry, a few mo's ago, they included a reservation blank to be filled in by kids seeking a seat on 1st moon-bound rocket. Impelled by curiosity, we checked with the publisher. Upwards of 250 reservations are now on file. Better hurry, you may have less than 50 yrs to get in on the excursion!

Sadly ironic note by Louis Kronenberger (who, incidentally, has 5 new books in the stalls this Fall) in the annual *Best Plays* (Dodd, Mead): "The season was most to be congratulated, I think, for its revivals."

.....Quote.....



### A Christmas Carol

This holiday season marks the 110th anniv of the appearance of Chas Dickens' Christmas classic. It is a good time for reverie and reminiscence. The little book, brightened with 4 colored illustrations, was placed in London book-stalls shortly before Christmas, 1843. It was an instant hit. Six thousand copies were sold the 1st day; 15,000 more before Christmas. It was the sensation of the City.

Dickens referred affectionately to his masterpiece as "the little Carol." He tells us that the 1st vague outline of the plot came to him at Manchester, where he had journeyed with other notables to open the city's new Athenaeum. But he did not begin actual work on the story until he ret'd home in early October.

A Christmas Carol required about six weeks of concentrated effort. Dickens, himself, has confessed that in the composition he "wept and laughed and wept again." To Bulwer-Lytton he wrote: "I never left home before the owls went out, and led quite a solitary life." Then, many a time, late at night, he trudged the London streets "when all the sober folks had gone to bed." But the author was not alone. Wherever he journeyed The Spirit of Christmas was his constant companion.

..... *Quote* .....

### PEACE—21

No individual, no group of individuals, however brilliant, however eloquent, can possibly do any effective work in leading the world toward peace, unless back of them is the mightiest force yet developed on God's footstool. And that is the force of a United America. —Pres DWIGHT D EISENHOWER, at Sixth Nat'l Assembly of United Church Women, Atlantic City, N J, 10-6-'53.

### PERSPECTIVE—22

Bookish men and narrow specialists are like safety matches; they strike only on their own box.—JAS BAILLIE, *Reflections on Life and Religion* (Allen & Unwin, England).

### RELIGION—23

Neither Christianity nor the Church have a mission to make men happy; their business is to tell them the truth—not to bring about justice and freedom in the political society, but to give mankind salvation and eternal life.—JACQUES MARITAIN, quoted in *Homiletic & Pastoral Review*.

### SECURITY—24

The fellow in jail has a guaranteed job. He is also guaranteed food and shelter. If he is in for life he is guaranteed an old-age pension. People who want everything "guaranteed" in this world have to take the surrender of freedom that goes with it. The only organization that can "guarantee" is the gov't, and the only way the gov't can guarantee is to put us all in a virtual chain gang and divide the crops. I'll take freedom and the troubles that go with it.—DON HEROLD, *Mgt Review*, 10-'53.



## Pathways to the Past



Week of  
Dec 20-26

**Dec 20**—150th anniv of the Louisiana Purchase (1803). This real estate deal, one of the largest in world history, was arranged thru the efforts of Thos Jefferson, who was then Pres of U S. The area, involving roughly a million sq mi's, is now divided into several populous states. At that time there were only about 90,000 settlers in the entire region. We bought the territory at a great bargain (about \$20 a sq mi) because France, then engaged in war with Britain, feared the English would seize and occupy the land as a war prize.

**Dec 21**—*Feast of St Thomas*. . . *Winter Solstice*. . . *Eureka*—a six-letter word signifying discovery; 1st crossword puzzle published *N Y World* 40 yrs ago (1913). . . Uncle Sam got into the power business 25 yrs ago (1928) with passage of Boulder Dam Project Act, committing gov't to participation in production of hydroelectric power.

**Dec 22**—*St Frances Xavier Day* (memorializing 1st American citizen ever canonized).

**Dec 23**—170 yrs ago (1783) Geo Washington resigned his commission as commander-in-chief before Congress at Annapolis ("I resign with satisfaction the appointment I accepted with diffidence."). . . 130th anniv of 1st publication of classic poem, *The Night Before Christmas*. It appeared any-

mously in *Troy (N Y) Sentinel* under the title, *A Visit From St Nicholas*. Author was later determined as Clement Clarke Moore.

**Dec 24**—In a Christmas message 10 yrs ago today Pres Roosevelt announced that Gen Eisenhower would lead U S-British attack in W Europe.

**Dec 25**—*Christmas, The Feast of the Nativity*. . . This is the 135th anniv of 1st complete oratorio performance in U S. In 1818 *The Messiah* was presented by the Handel and Haydn Society, Boston, with a chorus of 200 voices. . . In an unprecedented gesture toward nat'l unity Pres Johnson, 85 yrs ago today (1868) proclaimed unconditional pardon and amnesty for all concerned in rebellion against the union. In consequence, trial of Jefferson Davis, pres of the Confederacy, was subsequently dropped.

**Dec 26**—*Feast of St Stephen*. . . *Nat'l "Have-You-This-in-Another-Size-and-Color?" Day*. . . 1st electric light in a retail store installed 75 yrs ago today (1878). John Wanamaker had hoped to have the lights in the "Grand Depot" of his Phila store for the holiday season, but large crowds of shoppers made it impracticable to complete installation until after Christmas.

..... *Quote* .....

## "Of all things!"

Next yr will mark the 15th anniversary of the helicopter (direct-lift aircraft). The 1st successful helicopter in U S was designed and built by Igor Sikorsky in '39. (Another type was constructed in Germany at about the same time.)

Paradoxically, the practical qualities of the helicopter have been a factor in limiting its commercial applications. The military has found so many uses for this handy little craft that few have been spared for civilian experimentation. Helicopters have replaced balloons for battlefield observation, and are widely used to transport wounded personnel to base hospitals.

Commercial development is just beginning. 1st commercial license was granted N Y *Jnl-American* in '46. They use helicopter for news coverage and photo delivery. The Post Office Dep't uses some helicopters to carry mail from central offices to suburbs. A shuttle service now operates between the 3 Metropolitan N Y airports (Newark, Idlewild, La Guardia).

Helicopters will soon compete with, and in some degree displace local surface transportation. The CAB already has on file about 50 applications for routes. Helicopters carrying 30-50 passengers will run from metropolitan centers to outlying areas, and between congested centers such as N Y and Phila or Washington. There are many who view the helicopter as the private plane of the future.

..... *Quote* .....

### SPEECH—Speaking—25

The late Chas Dalton used to measure boredom in an audience by counting, as he sat on the platform, the number of movements a person made per minute. If the speech was intensely interesting, hands or legs were shifted only about once in 60 seconds. But if the speaker droned on and lost his grip, there might be as many as 10 signs of restlessness every minute. — "New Hope for Audiences," *Nat'l Parent-Teacher*, 10-'53.

" "

What this country needs is more free speech worth listening to.—*Democratic Digest*.

### TAXES—26

Here are some statistics on current "hidden taxes": 5c of every 12c paid for soap is tax, 5c of every 14c for bread is ear-marked for the gov't, and 23c out of 85c for eggs goes to the same place. So does 9c out of 23c for milk, 32c out of 90c for beef, \$7.10 out of \$20.70 for automobile tires and \$15 out of \$24 for a ton of coal.—*N Y Jnl of Commerce*.

### TEACHERS—Teaching—27

One can never really know enough to be a doctor or an engineer or a teacher.—PAUL R MORT & WM S VINCENT, *Teachers College*, Columbia Univ, "The Challenge of Education as a Profession," *Teachers College Record*, 11-'53.

### TRUTH—28

If we all worked on the assumption that what is accepted as true is really true, there would be little hope of advance.—ORVILLE WRIGHT, quoted in *American Scientist*.

## VIEWPOINT—29

An old landlord was asked if he set a good table. "Well," he repl'd, "that depends a good deal on whether people come to it hungry or not." — W D HOARD, *Hoard's Dairyman*.

### QUOTE For Christmas

Here's a way to pay timely tribute to your pastor, a valued educator, a special friend who does a good deal of public talking. Send a Gift subscription to **QUOTE!** Subscriptions start Jan 1, but the Christmas issue will accompany a card announcing your gift. We'll make every effort to notify recipients before Christmas Day. But Holiday mails move slowly. So, place your order now.

Your own renewal (extended for one year from present expiration date) may be included at these rates:

Single yrly subscription	\$ 6.00
2 1-yr sub's or one 2-yr	10.00
3 1-yr sub's	14.75
4 1-yr sub's	19.50
5 1-yr sub's	24.25
6 1-yr sub's	29.00
7 1-yr sub's	33.50
8 1-yr sub's	38.00
9 1-yr sub's	42.50
10 or more	
1-yr sub's	\$4.25 each.

## WORLD RELATIONS—30

It is on the world's political leaders that the responsibility rests of preserving peace in the immediate future.—H LIONEL ELVIN, Director, Dep't of Education, UNESCO, "Adult Education in Internat'l Affairs," *Adult Leadership*, 7-8-'53.

## In Brief

At their convention a yr ago CIO issued the usual flock of "mandates". This yr, the hit gag went something like this: "Well, anyway, we got action on one demand: The Czechs freed Wm Oatis!" \* When Congress convenes Civil Defense will ask for (and won't get) \$650 million for coming fiscal yr. That's nearly 15 times the present budget. Need may be very real, but your Representatives just don't feel that strongly on the issue.

We regret to rep't that Kinsey gags have crossed the deep blue sea. Last wk Lt Col Maurice W Batchelor, chmn of Batchelors, Ltd, London, (canned goods) solemnly announced to his directors: "The Kinsey rep't has indicated that one wife out of 4 is unfaithful to her husband. But mkt research has shown that 4 housewives out of 6 are faithful to Batchelors!"

If you have been thinking of Fla as primarily a winter resort—well, times have changed. Latest figures, just issued, show that summer tourist traffic is now just about double the winter volume.

And Chicago's Marshall Field, by the wav, is experiencing so much difficulty hiring temporary help for the Holiday season, they now advertise, as a tempting lure, "Take that Florida trip with the money you earn at Field's this Christmas season!"

.....Quote.....

# Good Stories..... you can use

Two judges who never got along very well were arrested for speeding. Arriving in court they found the chambers empty so they decided to appear before each other.

The first judge put on his cloak, mounted the bench, rapped with his gavel and said: "First case! You are charged with exceeding the speed limit, how do you plead?"

"Guilty," said the other judge. "You are hereby fined five dollars by this court. Step down. Next case."

They changed places and the second judge also pleaded guilty to the speeding charge.

"Hmmm...mm," said the judge on the bench, "this is the second case of this kind we've had this morning; they're becoming far too numerous. Ten dollars or ten days in jail."—HY GARDNER, *N Y Herald-Tribune Syndicate.* a

" "

An acrobatic team, two men and a girl, were explaining their act to a booking agent. The girl said, "And once during every performance, they throw me into the audience."

"Why do they do that?" asked the agent.

"Well," was the reply, "you know we have to compete with three-dimensional movies now." — *Tit-Bits*, London. b

.....Quote.....

## I LAUGHED AT THIS ONE

B L BUSCH

Playing hooky from her piano lesson won some strictly modern punishment for 7-yr-old Betsy.

"You can't watch TV for a wk," mother said. "When your bro's turn it on, you are to go to your room."

"Oh, Mom," Betsy wailed, "why can't you just spank me now, so I won't miss my television shows?"

" "

In a West Berlin tavern, a German ex-officer ventured an opinion that the British are gentlemen, but the French are not. An English newsman asked him to explain.

"When I was in charge of a barracks after the war," recounted the German, "a British and a French officer came to me and said I was suspected of hiding some rifles behind a brick wall at the end of the camp. I denied this, giving my word as a German officer."

"As I say, the British officer was a gentleman. He took my word for it and left. But the French officer was not a gentleman. After demolishing the brick wall, he took away my rifles."—SANDRA THORPE, *Pageant.* c

# Wise Cracks

There wasn't much the young couple could say when their landlord suggested that they care for his pet parakeet while he was away on a 2-wk vacation. They agreed graciously, and the budgie, just at the learning-to-talk stage, was transferred to his temporary home.

Ret'g from the vacation, the landlord was overjoyed to find his little bird in perfect health, lively and playful. But that night the parakeet began to talk, declaring over and over: "The rent's too high; the rent's too high. Give the kids a break."—*Postage Stamp*. d

" "

A female voice came over the telephone: "Is this the Fidelity Ins Co?"

"Yes, ma'am."

"Well," said the voice, "I want to speak to someone about having my husband's fidelity insured."—*Mutual Moments*, hm, Mutual of Omaha. e

" "

The famous divorce lawyer's daughter was about to be married. "I suggest to you, my child," said the thoughtful father, "that you place really good meals before your husband every day. Then you'll never have to worry about the 'other woman.'"

"I'll try to follow your advice," said the daughter. "But what if the 'other woman' can cook better than I can?"—*Feld und Wald*, Es-sen (QUOTE translation). f

*The chief problem of a dictator is how to keep his people's stomachs full and their heads empty.*

—DAN BENNETT.

" "

*The materialists haven't succeeded in entirely eradicating Christian principles, but they're pagan away at it!*—S S BIDDLE.

" "

*Taxation—a capitol way to make money.*—M A PORTER.

" "

*No wife's disinterest in clothes ever lasts longer than 9 mo's.*—JOHN QUILL.

" "

*The world is made up of isotrons, electrons, protons, neutrons and morons.* — Kossuth Co (Ia) Advance.

" "

*The way taxes are today, you might as well marry for love.*—JANIS PAIGE, Wallaces' Farmer & Ia Homestead.

" "

*Every man needs a wife, as among the many things that go wrong are a number he can't blame on the Gov't.*—Cincinnati Enquirer.

" "

*The only trouble with all these new-fangled devices so simple that a child can operate them is that the children usually do.*—Ankeny (Iowa) Times.

..... Quote .....

Two old friends, lunching together for the 1st time in mo's, discovered they were being analyzed by the same doctor.

"Let's give him a problem that really will floor him," proposed one. "We'll make up an elaborate dream that I'll describe at my morning session tomorrow. Then you tell him you had precisely the same dream when you hit the couch in the afternoon."

With fiendish glee, the conspirators perfected their plot. Patient No 1 reeled off the gory details the following morning while the analyst filled his pad with notes. At 4:30 patient No 2 gave an identical rep't. The analyst said not one word until the recital was completed. Then, however, he slapped down his pencil, jumped from his chair and exclaimed, "This is the most remarkable coincidence in my professional career."

"What has disturbed you, Doctor?" inq'd his tormentor innocently.

"You're the *third* patient who has had that exact dream in the past 24 hrs!" the analyst told him. —BENNETT CERF, *King Feature Syndicate*. k

" "

A young husband informed his wife, "I don't want to wipe dishes; it isn't a man's work." The wife replied with a quotation from II Kings: "And I will wipe Jerusalem as a man wipeth a dish, wiping it and turning it upside down." —J CARTER SWAIM, *Right & Wrong Ways to Use the Bible* (Westminster). h

..... *Quote* .....

In Nashville, Tenn, this past Tuesday, six legislators introduced the following resolution in the Tennessee house of representatives: "Whereas the bonded indebtedness of the state of Tennessee has reached an all-time high and that taxes have now reached the saturation point. Therefore, be it resolved that the speaker appoint a committee to arrange a meeting with Chief Standing Deer of the Cherokee Indian nation, with authority to repeal the treaty of Tellico Plains and thereby restore to said Indian nation that portion of land south of the Ohio River known as the state of Tennessee." i

" "

It seems that U of Ky's quarterback, Bob Hardy, was buying a haircut and the barber plying the shears was unaware of the identity of his customer. The barber was discussing the Ky-Villanova game: "I don't see why that dumb quarterback, Hardy, didn't throw Pao-lone thru the line instead of calling the play he did."

Hardy, without so much as turning his head, repl'd: "Well, now, I might have if I had had a wk to think about it." —Cynthiana (Ky) Democrat. j

" "

An important-looking individual rushed up to the box-office. "I want two tickets for tonight's show," he said.

"Sorry," responded the ticket-seller. "We simply haven't a seat left—only two standing room."

"Only two standing room, eh," the prospective purchaser meditated. Then he queried, "Are they together?" —Ticket-Seller. k

A woman was napping one afternoon when the doorbell rang. She put on an old housecoat and tied a bandanna around her head before she went to the door. Thru the window, to her dismay, she saw the rector so she ducked out of sight. When his car drove off she picked up the card he had dropped thru the letter slot. Under his name he had written, "You didn't duck soon enough."—*Maclean's*. I

A customer entered a variety store and asked the new clerk if they had condolence cards. The girl looked thru several drawers, then asked with a puzzled expression, "Is that a game?"—*Plastic Patter*, hm, Kordite Corp'n. m



#### The Flow Must Go On

"If the popcorn machine broke down," declared a motion picture exhibitor, "you could close up the theatre."—*News item*.

Time was, when at the Bijou

The owner worried sick  
When film would break; to please  
you

He'd splice it plenty quick.

But now with wrench and oil can

And vigilance unstoping,  
He does all care and toil can

To keep the popcorn popping.

Repairmen and protector,

He mustn't let it lag. . .

To heck with the projector,

Success is in the bag!

The old family retainer was showing visitors round the castle, which had been thrown open to the public. Coming to the banqueting hall, he said, "In this very hall, two hundred yrs ago, the young Countess was foully murdered."

All the visitors were impressed but one, who said, "I thought you told us last wk that it happened in the ante-room?"

"I know that," snapped the guide, "but we can't go in there now — it's being redecorated!" — *Tit-Bits*, London. n

It seems a fella bought a mule and he just couldn't teach that mule anything. Finally he called in a professional mule trainer. When the mule trainer arrived he went out to the barn with a 2x4 and started to club the mule.

"Stop," cried the owner. "Are you trying to kill my mule?"

"Listen, Mister," said the mule trainer. "The 1st thing in training a mule, you gotta get the mule's attention." — *Gilcrafter*, hm, Gilbert Paper Co. o

The minister was trying to get an appropriation of \$200 for a new chandelier. One old fellow on the bd refused to consent. "Just why, Henry, do you persist in your disapproval?" asked the pastor. "For 2 reasons," said Henry. "First, \$200 is too much money, and 2nd, I don't believe there's anyone in our whole congregation that can play a chandelier."—*Northwestern Bell*, hm, Bell Telephone Co. p

..... *Quote* .....

## Quote-ettes

KONSTANTIN G FEDOSEEV, Soviet Embassy's counselor in Washington, explaining absence of Malenkov pictures on embassy walls: "They haven't had time to send the big pictures from Moscow yet." (Malenkov became Soviet Premier on Mar 9, '53.)

1-Q-t

" "

Soldier in Stockholm, explaining why he left his guard duty in front of royal castle, in order to take a nap on a nearby plot of grass: "The King wasn't home anyway, so I thought it would be all right."

2-Q-t

## SECOND CLASS MATTER

Mr. Maxwell Droke,  
2400 W. 42nd St.,  
Indianapolis, Ind.

## News of the **NEW**

Traveling is made more convenient all the time. Now you can get "Soapaks," flexible packs of non-woven fabric containing very fine granulated soap which dissolves when pack is wet; can be used as wash cloths and then thrown away. Come in 2 sizes, one for bathing and a small one for washing hands and face. Distributed by Morris Fitzer of Brooklyn, N Y. (*Science Digest*, 200 E Ontario St, Chicago 11, Ill.).

There is also a detergent for travelers. Called "Trip Suds," it's put up in individual pkg's, is de-

signed for laundering on the rd. Trip Suds pkg holds 20 of the packets. (*Doyle-Decker, Inc*, 10 E 39th St, N Y C).

Foam rubber mattress folds up and carries like a suitcase. Gives you extra sleeping accommodations without storage problems. Two sections zip together to make full length 24" by 76" bed or cover for long lounge. Each section is good for hassock, TV seat, or combination seat-with-backrest for outdoor use. Plastic cover, easy to clean. (*Andco*, Box 185, Cuyahoga Falls, Ohio).

Note here items of special interest in this issue —————  
File QUOTE for future reference. Use Comprehensive Index, issued each 6 months.  
A ring binder holding 52 issues of QUOTE is available at \$2.00, postpaid.



